

Women and Child Development Department (WCD)

GOVERNMENT OF MAHARASHTRA

Mantralaya, Mumbai – 400032

EXPRESSION OF INTEREST (EOI)

Women and Child Development Department, Government of Maharashtra intends to undertake an Independent Social Impact Assessment Study for the scheme “Mukhyamantri Majhi Ladki Bahin Yojana (MMLBY)”, to assess the social outcomes and lived experiences of beneficiaries across Maharashtra. Accordingly, the department invites Expression of Interest (EOI) / Letter of Intent (LOI) from reputed Educational Institutions / Government Institutes having demonstrated experience in social impact evaluation, large scale field surveys, and data analytics.

1. Name of Assignment

Independent Social Impact Assessment Study of MMLBY Beneficiaries and Society Economic Growth in Maharashtra.

2. Objectives of the Study

- Improvement in household financial resilience and economic security
- Enhancement in women’s decision-making power and independence
- Improvements in education, health, and overall family welfare
- Social inclusion, dignity, and community participation of beneficiaries
- Shifts in gender roles and empowerment within households and communities
- Long-term livelihood stability and pathways towards self-reliance

3. Scope of Work (SOW)

The selected institute shall undertake the following key activities:

3.1 Study Design and Methodology

- Develop a detailed study framework and indicators for impact measurement
- Design evaluation methodology including quantitative and qualitative tools
- Prepare structured survey questionnaires, interview schedules and FGD formats

3.2 Sampling Framework

Propose a multi-stage stratified sampling approach ensuring representation across districts, blocks/talukas, villages/urban wards, and households/beneficiaries. Special focus shall be ensured on vulnerable groups.

- Single women / widows
- Women with disabilities
- Tribal populations
- Migrant communities
- Other marginalized sections

3.3 Field Execution

- Conduct large-scale field survey and data collection
- Conduct focus group discussions (FGDs), interviews and community consultations
- Ensure beneficiary-centric participatory approach

3.4 Data Analysis and Reporting

- Data cleaning, validation and analysis
- District-wise insights and consolidated state-level findings
- Documentation of success stories and community-level transformations
- Evidence-based recommendations to strengthen the scheme

3.5 Deliverables

- Inception Report (methodology, tools and sampling plan)
- Mid-Term Progress Report
- District-wise Findings Report
- Final Consolidated State-level Social Impact Assessment Report
- Presentation to WCD Department
- Data sets and annexures (raw and cleaned, as applicable)

4. Expected Timelines

The LOI should propose a clear execution plan with milestones. Indicative expected completion timeline: weeks / months from date of award.

5. Eligibility Criteria

Institutions eligible to submit EOI/LOI include:

- IITs / IIMs
- Central Universities / State Universities
- Government research institutes

The institute must have experience in large-scale socio-economic studies / evaluation studies, adequate manpower and field execution capability, and proven expertise in data analytics and impact assessment.

6. Contents of EOI/LOI Submission

Interested institutes must submit LOI covering the following:

6.1 Institutional Profile

- Brief profile of institute and relevant departments/centres
- Details of similar project experience (at least 3–5 relevant assignments preferred)
- List of key experts/team members and their relevant experience

6.2 Proposed Study Approach

- Study design and methodology
- Sampling framework and sample size estimation
- Data collection strategy (quantitative + qualitative)
- Survey tools and instruments proposed

6.3 Execution Roadmap

- Activity-wise work plan
- Timeline with milestones
- Team deployment plan

6.4 Commercial Proposal

- Total cost estimate (inclusive of all taxes)
- Component-wise cost breakup (field survey, travel/logistics, manpower, data processing, analysis, reporting, presentation)
- Payment milestone plan

6.5 Supporting Documents

- Registration / establishment documents
- Any relevant certifications / approvals
- Undertaking of neutrality, confidentiality and non-disclosure

7. Submission Process

- Submission: LOI in sealed envelope with subject line “LOI for Social Impact Assessment Study of MMLBY Beneficiaries – WCD Maharashtra”. Hard Copy Submission: Office of Women and Child Development Department
3rd Floor, New Administrative Building,
Madam Kama Road, Hutatma Rajguru Chowk,
Mumbai - 400032, Maharashtra,

8. Important Dates

EOI/LOI Issue Date	14/02/2026
Last Date & Time for Submission	27/02/2026 up to 05:00 PM
Opening of EOI/LOI	02/03/2026
Presentation / Discussion	To be communicated
Expected Award Date	To be communicated

9. Evaluation and Selection Process

WCD Department shall evaluate the EOI/LOI based on methodology, institutional experience, execution capacity, timelines, and commercials.

Technical Evaluation				
#.	Evaluation Description	Max Marks	Marks	Supporting Document
1	Institution's overall profile	25	- IITs / IIMs - 25 - Central & State Universities -20 - Government Research Institutes - 15	
2	Past Experience: The bidder should have experience in similar projects in Government Department	25	- More than 5 Projects - 25 - 3 to 5 Projects - 20 - Less than 3 Project - 15	
3	The National Institutional Ranking Framework (NIRF)	25	- In Top 5 - 25 - In Top 5 to Top 10 - 20 - Rest - 15	
4	Technical Presentation	25		Technical Presentation on demonstration of • Understanding of the Assignment & Requirements • Proposed Solution • Approach & Methodology • Proposed Project Plan • Proposed Resource Deployment Plan
Total Marks		100		

- The department reserves the right to call shortlisted institutes for presentation and discussion.
- WCD Department reserves the right to accept/reject any or all submissions without assigning any reason.

Selection Criteria and Evaluation of EOI

The EOI from bidders will be evaluated based on evaluation parameters mentioned below.

- This is a Quality and Cost Based Selection (QCBS). The technical evaluation marks would be given 80% weightage and commercial evaluation marks would be given 20% weightage to arrive at a composite score. QCBS ensures a better technical solution by assigning higher weightage to the technical prowess of the bidder.
- The Bidder with the highest composite score shall be awarded the Contract. However, the Purchaser reserves the right to confirm the Bidder with the highest composite score as Successful Bidder subject to approval of the Competent Authority.

Stage 1: Technical Evaluation

- The Bidders' technical solutions proposed in the EOI document shall be evaluated as per the requirements specified in this document.
- Each Technical EOI will be assigned a technical score (adjusted to two decimal places) out of a maximum of 100 marks. Only the Bidders who get a technical score of 60% or more will qualify for Commercial evaluation stage. Failing to secure minimum marks shall lead to technical rejection of the EOI and Bidder.
- Commercial Proposal of unsuccessful Bidders shall NOT be opened.

Stage 2: Commercial Evaluation

- The Financial Proposal of technically qualified Bidders.
- If a firm quotes NIL charges/ consideration, the EOI shall be treated as unresponsive and will not be considered.
- The Bidder with lowest qualifying financial bid (L1) will be awarded 100% score. Financial Scores for other than L1 Bidders will be evaluated using the following formula:
- Financial Score of a Bidder (Fn) = $\{(\text{Commercial Bid of L1} / \text{Commercial Bid of the Bidder}) \times 100\}$
- Adjusted to two decimal places.
- Only fixed price financial bids indicating total prices for all the deliverables and services specified in this EOI document will be considered.
- The bid price will include all taxes, duties, charges and levies payable under respective statutes, except GST (Goods and Services Tax) and shall be in Indian Rupees and mentioned separately.
- Any conditional EOI would be rejected.

Stage 3: Combined and Final Evaluation

- The technical and financial scores secured by each Bidder will be added using weightage of 80% and 20% respectively to compute a Composite Bid Score.
- The Bidder securing the highest Composite Bid Score will be adjudicated as the most responsive Bidder for award of the Project. The overall score will be calculated as follows:

$$B_n = 0.80 * T_n + 0.20 * F_n$$

Where,

B_n = overall score of Bidder

T_n = Technical score of the Bidder (out of maximum of 100 marks)

F_n = Normalized financial score of the Bidder

- In the event, the highest composite bid scores of more than one Bidders are 'equal', the Bidder securing the highest Technical Score will be adjudicated as the Successful Bidder for award of the Project.

Even though the Bidders meet the above qualifying criteria, they are subject to be disqualified if they have:

- Made misleading or false representation in the forms, statements and attachments submitted in proof of the qualification requirements; and/or
- Records for poor performance such as abandoning the works, not properly completing the contract, inordinate delays in completion, litigation history, or financial failures etc.

10. General Terms & Conditions

- The study shall be carried out in a neutral, academic and evidence-based manner.
- All data collected shall remain confidential and shall be shared with WCD Department as per agreed terms.
- The institute shall ensure compliance with applicable laws and ethical research guidelines.
- WCD Department reserves the right to modify the scope/timelines as per administrative requirements.
- Submission of EOI/LOI does not guarantee award of work.
- Department reserves the right to reject any or all the EOI without assigning any reason thereof

11. Contact for Clarification

- Contact for Clarification: Email: desk2.wcdd-mh@mah.gov.in

Document Issued By:

Women and Child Development Department, Government of Maharashtra

Mumbai